

GMI SPMSA Sign-Ad®
4.0 Mil Flexible Premium Matte White Vinyl Film
With a Removable Acrylic Adhesive
For Eco-Solvent, Solvent and UV-Solvent Based Inkjet Printers.



CONSTRUCTION

Applications	This product is intended for use in high quality, interior/exterior marking or decal applications requiring good clarity, easy removability with no adhesive residue. No solvents are needed for the application or removal. Some of the many uses include POP window decals, automotive window decals and temporary signage.
Face Film	4.0 Mil Premium Matte White Vinyl Film
Adhesive Release	Removable acrylic adhesive
Liner	90# lay flat

PHYSICAL PROPERTIES

Outdoor Durability	Three (3) years mid-continental U.S. vertical.
Print Methods	Digital inkjet printers using eco-solvent, solvent inks
Minimum Surface/Ambient Air Application Temperature	+45 degrees F.
Typical Film Caliper (w/Adhesive)	4.3 – 4.5 mils.
Service Temperature Range	-10 F to 120 F
Opacity	Normal.
Chemical Resistance	Good for most petroleum solvents and lower aliphatic alcohols. For ultimate solvent resistance, edge sealing and overlaminates are recommended.
Water Resistance	Excellent.
Adhesion	10 – 12 Oz. / in.
Shelf Life	Two (2) years when stored under conditions of 70° F and 50% relative humidity.

Sizes	SPMSA3025	30" X 25 YDS
	SPMSA3050	30" X 50 YDS
	SPMSA3625	36" X 25 YDS
	SPMSA3650	36" X 50 YDS
	SPMSA5425	54" x 25 YDS
	SPMSA5450	54" x 50 YDS
	SPMSA6025	60" x 25 YDS
	SPMSA6050	60" x 50 YDS

The above information on physical and chemical characteristics is based upon tests believed to be reliable. The values are intended only as a source of information. They are given without guarantee and do not constitute a warranty. The purchaser should independently determine, prior to use, the suitability of this material for his/her specific purpose. (Data represents averages and is not intended for use as a specification.)

☎ If the size you require is not listed, please call GMI Inside Sales **800-388-1161**.
 🌐 Visit www.gmintl.com for downloadable ICC profiles for your specific printer and ink set.

©2008 Graphic Materials International.
 Sign-Ad is a registered trademark of
 Catalina Graphic Films, Inc. All rights
 reserved. SPMSA 040108